



# A Way Forward to Success...

## Top Reasons to Purchase NAV as a Business Solution

### Introductions of Microsoft NAV

Whether you are outgrowing entry-level accounting software, rubber-banding an outdated legacy solution, or simply tired of paying annual maintenance fees to a vendor that provides little to no value for your money—now is the time to give your people and your business the tools to work forward. Microsoft Dynamics NAV is an innovative, flexible solution that is fast to configure and deploy, easy to use, and provides forward-looking insights to help drive your business growth.

### Microsoft NAV, It's More Than Just ERP

Microsoft has a complete vision for business applications, and it goes beyond what a simple stand-alone ERP solution or accounting software can do. It starts with a unique combination of business intelligence, collaboration, and communication tools embedded across your core business processes. The result—empowered people who make decisions that help increase your margins, improve your cash flow, and ultimately drive your business growth.

### Helps Your People Work Better, Faster, & Smarter

Microsoft Dynamics NAV 2013 user experience surfaces the information and tasks relevant to specific job functions. By putting the resources you need most right at your fingertips—and ensuring that the solution works seamlessly with the Microsoft productivity tools you already know how to use—training time is replaced with an intuitive experience that helps people work better, faster, and smarter right from the start.

### **Looks Forward, Not Backward**

In today's competitive landscape you need more than a backward-looking system of record to compete. Microsoft Dynamics NAV helps you become proactive and predictive with embedded business intelligence tools that help you not only solve problems but also prevent them from occurring in the first place.

### **Gets You Up and Running in Days, Not Weeks**

RapidStart implementation tools help make the solution fast and simple to deploy. And because the solution is easy to learn and use, you can be up and running quickly with less disruption to your business.

### **Works the Way You Do**

A Microsoft Dynamics NAV solution supports your *core* business needs with comprehensive built-in capabilities that are easy to customize. And you can be confident that our global ecosystem of partners—backed by the strength of Microsoft—have built a broad range of solutions that address specific industry needs.

### **Transforms the Way You Work and Connect**

Transform the way your people do business with a solution that works the way they want to use it—over the web, through a SharePoint portal, or using a traditional desktop computer. With a business solution from Microsoft, both office and remote employees can perform business processes and connect through the tools and channels they're used to—such as instant messaging, email, voice, and presence.

### **Drives and Supports Your Business Growth**

Microsoft Dynamics NAV supports and propels your business goals and overall growth. It easily accommodates new processes and additional lines of business, and it scales to meet higher demands, without sacrificing performance or incurring major increases to your original technology investment—or your payroll.

### **Provides a Flexible Deployment Model**

You can choose the deployment model that makes the most sense for your business, whether on-premises, in the cloud, or a combination of both. Plus, you'll have the elasticity to adjust as your needs change.

### **Reduces Your Risk**

Millions of users around the world already trust Microsoft to deliver innovative consumer and business solutions. In addition, our global partner network provides you with access to the local resources and expertise you need. And, when you purchase Microsoft Dynamics NAV, you can be assured of support for the version you buy for up to 10 years after its release.

### **Propels Your Business Forward**

With a business solution from Microsoft, your people will have the innovative, flexible tools they need to be proactive and productive—keeping you ahead of the competition. As a result, your business can move forward instead of standing still.

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